

Table 1. Article Features by Region					
<i>Article Features</i>		New York City	Delaware & California	Midwestern States	Total
<b>Published on a Sunday</b>	<b>N</b>	<b>15</b>	<b>12</b>	<b>70</b>	<b>97</b>
	%	13	39	29	25
<b>Image with Article</b>	<b>N</b>	<b>55</b>	<b>12</b>	<b>74</b>	<b>141</b>
	%	48	39	31	37
<b>Call-Out</b>	<b>N</b>	<b>21</b>	<b>5</b>	<b>18</b>	<b>44</b>
	%	18	16	8	12
<b>Front Page</b>	<b>N</b>	<b>9</b>	<b>0</b>	<b>10</b>	<b>19</b>
	%	8	0	4	5
<b>Headline Word Play</b>	<b>N</b>	<b>65</b>	<b>8</b>	<b>61</b>	<b>134</b>
	%	57	26	26	35

Table 2. Quoted Sources by Region					
<i>Quoted</i>		New York City	Delaware & California	Midwestern States	Total
<b>Mayor Bloomberg</b>	<b>N</b>	<b>13</b>	<b>18</b>	<b>87</b>	<b>118</b>
	%	11	58	36	31
<b>Other Gov't Official</b>	<b>N</b>	<b>19</b>	<b>1</b>	<b>48</b>	<b>67</b>
	%	16	3	20	17
<b>Bar Worker For Ban</b>	<b>N</b>	<b>8</b>	<b>1</b>	<b>0</b>	<b>9</b>
	%	7	3	0	2
<b>Bar Worker Against Ban</b>	<b>N</b>	<b>27</b>	<b>8</b>	<b>51</b>	<b>86</b>
	%	24	26	21	22
<b>Patron For Ban</b>	<b>N</b>	<b>5</b>	<b>3</b>	<b>22</b>	<b>30</b>
	%	4	10	9	8
<b>Patron Against Ban</b>	<b>N</b>	<b>16</b>	<b>12</b>	<b>130</b>	<b>158</b>
	%	14	59	34	41
<b>Lobbyist For Ban</b>	<b>N</b>	<b>7</b>	<b>4</b>	<b>2</b>	<b>13</b>
	%	6	13	1	3
<b>Lobbyist Against Ban</b>	<b>N</b>	<b>7</b>	<b>4</b>	<b>2</b>	<b>13</b>
	%	6	13	1	3

Table 3. Frequency of Frames by Region

<i>Frame</i>		New York City	Delaware & California	Midwestern States	Total
Economic Frame	<b>N</b>	54	19	152	225
	%	47	61	63	59
Health Frame	<b>N</b>	50	23	169	242
	%	44	74	71	63
Ideological Frame	<b>N</b>	57	20	137	214
	%	50	65	57	56
Image Frame	<b>N</b>	41	20	112	173
	%	36	65	47	45